



BHARGAVI OAK

UX Designer | Product Designer

+1(415) 996-6437

www.baoakdesign.com

bhargaviaoak@gmail.com

www.linkedin.com/in/bhargavi-oak

Experience

UI/UX Designer | July 2021 – present

iRoofing LLC, Hallandale Beach, FL

- Creating a design system consisting of icon library, style guide & UI components to provide consistency throughout the organization's product line and to help streamline the team's design process
- Redesigning the SaaS product for android tablet and iPadOS to enhance the visual style along with reducing the number of clicks required for users to navigate within the product
- Redefining and redesigning multiple tools by creating fluid flows for product between platforms such as desktop, iOS, iPadOS, android phone and android tablet to enhance its functionality & increase user engagement

UX Designer | August 2020 – July 2021

Health 4 Humanity, San Lorenzo, CA

- Enhanced the website's user flow to make it more navigable
- Implemented Information Architecture to create a well-organized website
- Created low to high fidelity wireframes for the redesign based on the criteria to improve the navigation experience and increase user engagement

Web Design Intern | June 2019 – July 2019

Oyster – Branding, Communications & Design, Mumbai, India

- Revamped and developed the company's website by defining a grid system and creating a new brand identity which increased the clientele
- Prepared a design for the company's case studies involving VIP clientele, which gets published on the company's website

Education

MA Web Design & New Media | 2020

Academy of Art University, San Francisco, CA

Diploma in Web Design | 2018

R.advantec Computer Education, Mumbai, India

Certificate in Graphic Design & Print Media | 2017

Maya Academy of Advanced Cinematics, Mumbai, India

BS Zoology | 2017

SIES ASC, University of Mumbai, Mumbai, India

Project

Flyma – AR Packing App, Collaborative Project | 2019 – 2020

A travel application that helps users create a travel list and efficiently pack their bags by guiding them throughout the process, using Image Processing, AI and AR technologies

I contributed in research, analysis and brainstorming ideas along with user interviews, user testing, prototyping & designing the visual style

Skills

UX Design
Interaction Design
Interface Design
Visual Design
Website Design
User Research
User Testing
Design Systems
Usability Testing
Personas
Prototyping
Wireframing
A/B Testing
Branding
Problem Solving

Tools

Figma
Invision
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe After Effects
Cinema 4D
Trello

Software

HTML
CSS
JavaScript